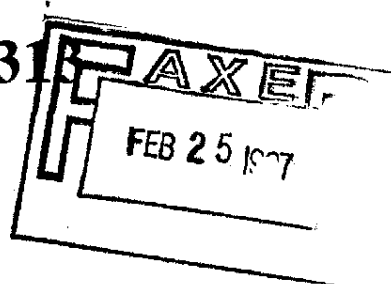


PHILIP MORRIS USA
MEDIA DEPARTMENT

FAX: 212-907-5311



TO:

Bill Harmon

FROM:

Rita Schneider

TELEPHONE #:

LB Co.

DATE:

2/25

NUMBER OF PAGES INCLUDING COVER:

3

MESSAGE:

Attached Print Discount

Mtg 2/19/97

2070234073